



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CONNECTICUT



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$325.2** MILLION

## CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	<b>19,420</b>
Recreational Boating Industry Businesses	<b>148</b>
Total Jobs	<b>2,665</b>
Annual Recreational Boating-Related Spending	<b>\$134.7</b> MILLION

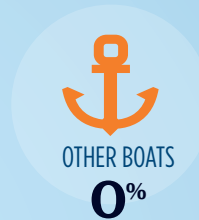
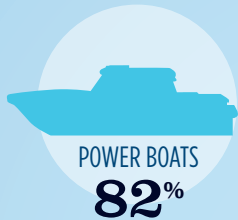
### RECREATIONAL BOATS IN CT-4

TOTAL BOATS\* **19,420**

REGISTERED BOATS **19,420**

Power boats	15,971
PWCs	1,474
Sailboats	1,972
Other Boats	3

HOUSEHOLDS PER BOAT **13.5**

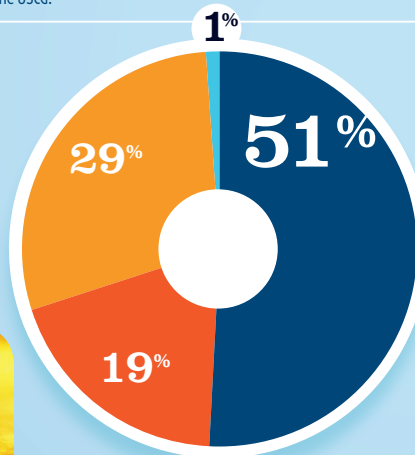


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN CT-4

TOTAL BOATING JOBS **1,187**

Boat Building	15
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	345
Dealers / Wholesalers	222
Boat Services	605



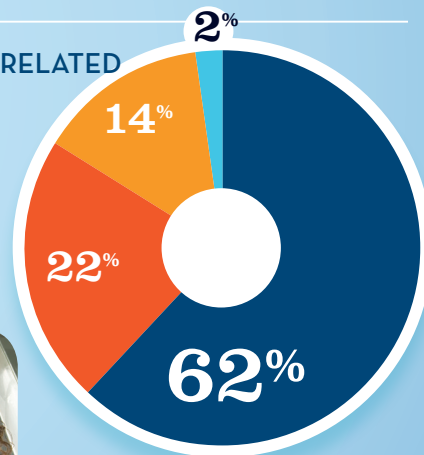
BOAT BUILDING  
MOTOR/ENG. MFR. †  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN CT-4

TOTAL BUSINESSES **148**

Boat Building	2
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	21
Dealers / Wholesalers	33
Boat Services	92



BOAT BUILDING  
MOTOR/ENG. MFR. †  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES †  
† 0%

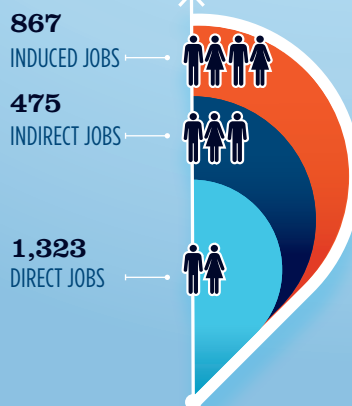


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CT-4

EST. TOTAL JOBS **2,665**

EST. TOTAL LABOR INCOME **\$110.3** MILLIONS

Est. Direct Income	\$46.2
Est. Indirect Income	\$26.1
Est. Induced Income	\$38.0



### RECREATIONAL BOATING INDUSTRY SALES IN CT-4

Boat Building	\$3.9	<b>\$3.9</b> MILLION
Motor / Engine Mfgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfgr.	\$72.0	<b>\$72.0</b> MILLION
<b>TOTAL MFR. SALES</b>	<b>\$75.9</b>	
Dealers / Wholesalers	\$102.1	<b>\$102.1</b> MILLION
Boat Services	\$155.6	<b>\$155.6</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$257.7</b>	

BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University